





## 3 Categories of Statuses:

Participants, Ranks, Levels





# Ripple Fan:

Any Fan anywhere in your entire Ripple.





## Ripple Team:

The subsequent Ripples generated by each and every Ripple 1 Spectator, Fan, or Player. For example, if the total number of Spectators, Fans and Players in your Ripple 1 is 17, you have 17 Ripple Teams within your Ripple.





## Team Captain:

When a Spectator or Fan becomes a Player the Inviter becomes their Team Captain.





## STEP 1: PARTICIPATE

Participants	 Invitation to Rippln	 Engagement	 Annual RTP \$69.95	 Monthly RRS \$25
Spectator	X			
Fan	X	X		
Super Fan	X	X	X	
Player	X	X	X	X







# Player Ranks





## STEP 1: PLAYER RANKS

Player Ranks	 Coaching Offers Sold	 Loyalty Rewards Offers Sold	 Increase In Rewards	 Covert Rewards Points to cash
Un-Ranked	--	--	--	No
Pro	5	--	--	Yes
All-Pro	5	1	1	50%
MVP	5	3	3	Additional 50% (100% Total)







# Pro Player Levels





## Step 3: Pro Player Levels

Pro Player Levels	Ripple 1 Players 	Personal Fans 	Ripple Fans
Level 1	2	5	10
Level 2	4	10	50
Level 3	6	15	150
Level 4	8	15	1,000
Level 5	10	10	2,500
All-Star*	15	5	15,000

\*All-Stars must also have 5 ripple teams with at least 1 Level 5 Pro Player within each team.



# Coaching Rewards Program





## Coaching Offer Direct Incentives

### **Personal Fan Sales Bonus = 10%**



A Ranked Player (Pro, All Pro, or MVP) will receive Personal Fan Sales Bonus equal to 10% of the Coaching Reward Points generated by the purchase of a Coaching Offer by one of the Ranked Player's Personal Fans.

### **Matching Bonus = 10%**



Every time a Coaching Reward Incentive is paid to a Ranked Player (Pro, All-Pro, or MVP), 10% of the total Coaching Reward Incentive amount is paid to that Player's Team Captain.





# Loyalty Rewards Program





## Coaching Offer Differential Incentives



Pro Player Levels		All-Pro Increase	MVP Increase
3rd All-Star	5%	+2.5%	+2.5%
2nd All-Star	5%	+2.5%	+2.5%
1st All-Star	5%	+2.5%	+2.5%
2nd Level 5	5%	+2.5%	+2.5%
1st Level 5	5%	+2.5%	+2.5%
1st Level 4	5%	+2.5%	+2.5%
1st Level 3	5%	+2.5%	+2.5%
1st Level 2	5%	+2.5%	+2.5%
1st Level 1	5%	+2.5%	+2.5%

Reward  
Points



Coaching Offer Sale



## Coaching Offer Differential Incentives

Pro Player Ranks	Pro	All-Pro	MVP	Paid Pro-Player Ripples (compressed)	Unpaid Pro-Player Ripples (dynamic compression)
Level 1	5%	+2.5%	+2.5%	2	No
Level 2	5%	+2.5%	+2.5%	4	No
Level 3	5%	+2.5%	+2.5%	6	No
Level 4	+2.5%	+2.5%	+2.5%	8	No
Level 5	+2.5%	+2.5%	+2.5%	10	No
All-Star	+2.5%	+2.5%	+2.5%	10	Yes*

\* Paid through unlimited Pro-Player Ripples to the next All-Star



## 3 Simple Steps:

1. Invite Fans
2. Help Fans → Players
3. Help Players Invite Fans







Thank You.

